

## Virtual Scouting for Food Drive Demo

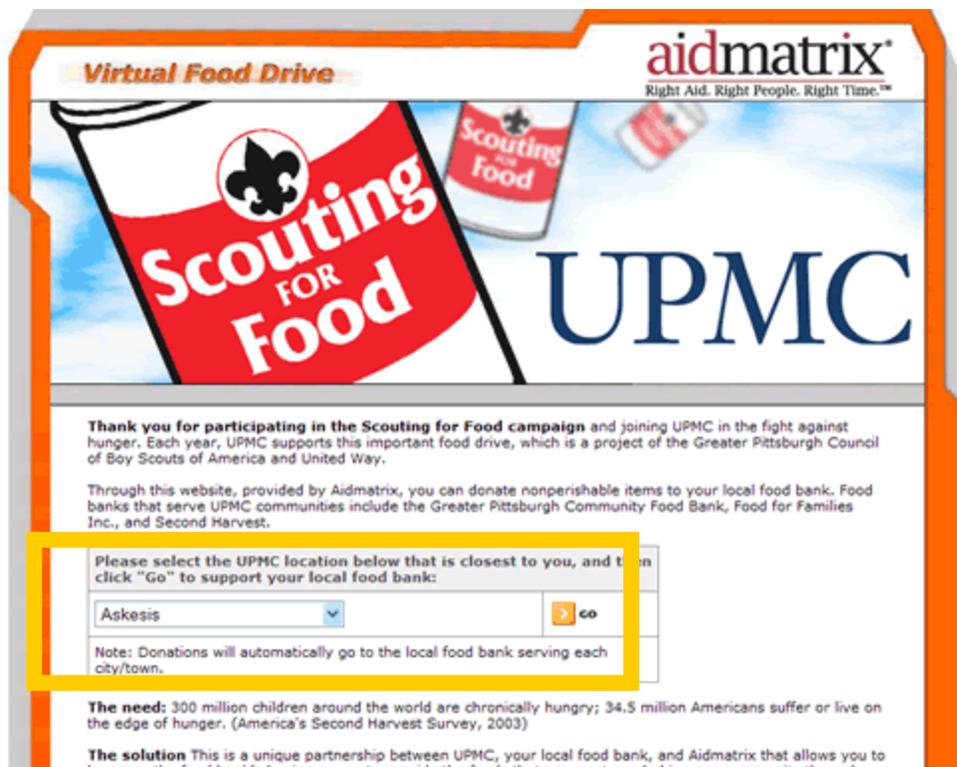
These easy steps will guide you through a sample virtual food drive for Scouting for Food. UPMC's virtual food drive site is used for this demonstration. Since UPMC has many branches that participate, they have a different site for each branch. *Most companies will have only one site and therefore would skip the first step.*

Thank you for considering taking your campaign online this year. If your company would like to participate please complete the attached sign-up form and forward, along with your company logo, to Tara Covelens.

Please remember, Virtual Food Drives are most successful when a company drive coordinator encourages employees to participate and stimulates interest. Fortunately, electronic communication makes this easy.

Contact Tara with questions: [tara@pittsburghfoodbank.org](mailto:tara@pittsburghfoodbank.org) or (412)460-3663 x290.

**Step 1:** Visit [www.aidmatrix.org/upmc](http://www.aidmatrix.org/upmc). Select the location you would like to donate to from the drop down menu, then click "go". (Companies with only one location will skip this step.)



**Virtual Food Drive**

aidmatrix  
Right Aid. Right People. Right Time.™

Scouting FOR Food

UPMC

**Thank you for participating in the Scouting for Food campaign** and joining UPMC in the fight against hunger. Each year, UPMC supports this important food drive, which is a project of the Greater Pittsburgh Council of Boy Scouts of America and United Way.

Through this website, provided by Aidmatrix, you can donate nonperishable items to your local food bank. Food banks that serve UPMC communities include the Greater Pittsburgh Community Food Bank, Food for Families Inc., and Second Harvest.

Please select the UPMC location below that is closest to you, and then click "Go" to support your local food bank:

Askesis

Note: Donations will automatically go to the local food bank serving each city/town.

**The need:** 300 million children around the world are chronically hungry; 34.5 million Americans suffer or live on the edge of hunger. (America's Second Harvest Survey, 2003)

**The solution:** This is a unique partnership between UPMC, your local food bank, and Aidmatrix that allows you to leverage the food bank's buying power to provide the foods that are most needed in your community through

**Step 2:** This is the main page for the drive. Each page is personalized with the company logo and website link.

Add items to your cart by clicking and dragging the items into the shopping cart, or by clicking the plus (+) sign in the quantity column. As you add items to your cart, the total price and units are tallied. (Unit values are assigned to each item based on the Scouting for Food unit system and number of items per case.)

The current totals of units and dollars for the drive are displayed along the bottom of the page. These totals automatically update after each purchase.

Click "Checkout" when finished shopping to proceed to the next screen.

**UPMC's Virtual Scouting for Food Drive - Askesis**

**UPMC** Your participation in UPMC's virtual Scouting for Food drive will help families in need throughout western Pennsylvania.

**Greater Pittsburgh Community Food Bank**  
Member of America's Second Harvest

To make a donation, review the description of items most needed by your local food bank. Then, use the plus sign to add cases or packages of these healthy choices to your shopping basket. When an item has been added to your basket, tallies will appear in the Quantity and Units columns. Items have been assigned unit values based on their nutritional value and severity of need. These unit values will be used by the Boy Scouts to calculate the volume and value of donations received.

The total dollar value of your contribution appears in the far right column. Click checkout to complete your online support of the

Your Donation: 27  
Total Units

Clear Check **Checkout**

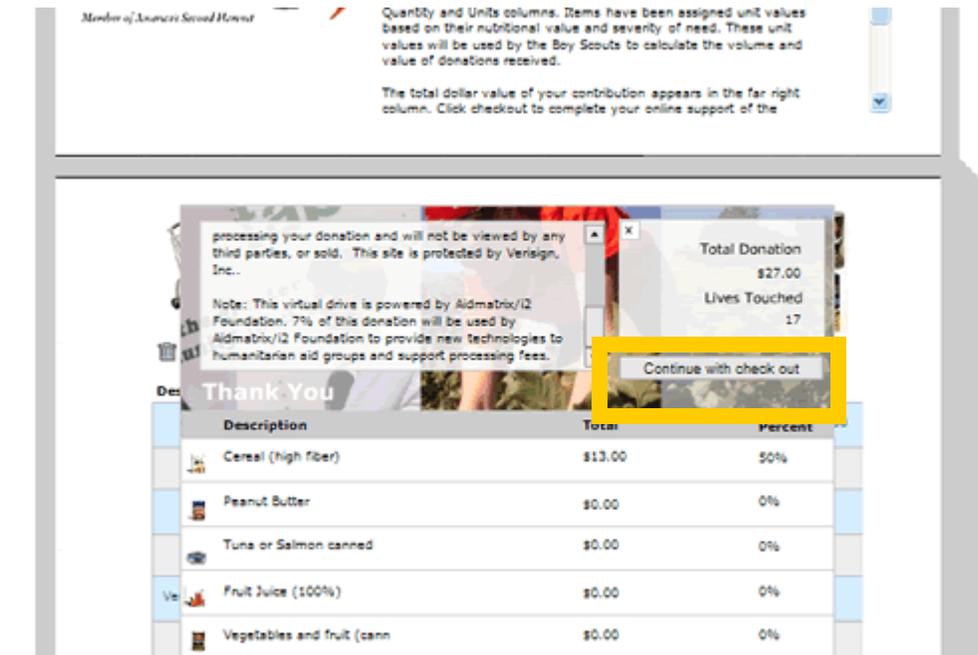
Description	Size	Price	Qty	Units	Total	
Cereal (High fiber)	84	12-18 oz	13.00	1	84	13.00
Peanut Butter	72	12-18 oz	13.00			
Tuna or Salmon canned	240	48-8 oz	20.00			
Fruit Juice (100%)	96	12-18 oz	15.00			
Vegetables and fruit (canned)	48	24-10 oz	12.00			
Diapers (baby or adult)	24	4 - 55 count	30.00			
Soap	80	16 count	15.00			
Toilet, facial tissue	72	24 - 4 packs	14.00	1	72	14.00
Canned soups, meats	72	48 - 8 oz	19.00			

Askesis's current total: \$595.00  
Askesis's current unit total from the VFD: 4280

Each drive's current total of units and dollars is automatically updated after each purchase.

The total price and units of your donation are tallied as you add items to your cart.

**Step 3:** This page confirms your total donation amount and the number of people served. Click "Continue with checkout" to advance to the secure donation page.



**Step 4:** Scroll to the bottom of this page and complete your payment information. Click the "Confirm Donation" button to process your transaction.

\*This information will not be shared with or sold to any third parties. This site is protected by Verisign, Inc.

Packaged meals (mac & cheese)	\$7.00	0	48	0	\$0.00	
					156	\$27.00

Please Enter Your Contact Information: (\* Required Fields)

First Name\*

Last Name\*

Email Address\*

Phone Number\*

Address\*

City\*

Zip\*

State/Province/District\* Choose State

Country\* Afghanistan

Credit Card Info: (\* Required Fields)

Credit Card Number:\*

Credit Card Type:\* MasterCard

Expiration Date:\* 01 / 09

Donation Info: (\* Required Fields)

Please send my donation to:\* Greater Pittsburgh Community Food Bank

How do you wish to be contacted :  Email  Phone (for issue resolution only)

Donation Pledged : \$27.00

Donation Frequency :  Once  Monthly  Quarterly  Yearly