2011 Fall Membership Recruitment Campaign

During the weeks of September 12-23, 2011, the Laurel Highlands Council will conduct a Fall Roundup to Join Scouting Program. This Roundup plan is designed to recruit youth for the 600 Packs, Troops and Crews this fall.

Units are Encouraged to:

Cub Scouts Packs

- Complete the Fall Roundup Commitment card and return it to their District Executive by August.
- Send a representative (Fall Roundup Coordinator) to the District Kick-off meeting. At this meeting Packs will learn how to conduct a Fall Roundup, materials will be distributed, and the timeline and process of campaign will be discussed.
- Conduct a Boy Talk at your school by the Pack (presenter must attend District training) or District. If school does not allow boy talks, the Pack can use other recruitment efforts such as flyers, yard signs, etc.
- Utilize the Council-approved Fall Roundup flyer.
- Conduct a Fall Round up "Sign in Night" for youth and their families to join utilizing the promotional materials and recruiting tools provided by the Council.

Boy Scout Troops

- Complete the Fall Roundup Commitment card and return it to their District Executive by August.
- Send a representative (Fall Roundup Coordinator) to the District Kick-off meeting. At this meeting Troops will learn how to conduct a Fall Roundup, materials will be distributed, and the timeline and process of the campaign will be discussed.
- Utilize the Council-approved recruitment materials such as posters, roundup flyers, unit invitation postcards, and high adventure surveys.
- Plan and conduct an Open House "Sign in Night" (recruitment meeting) for youth and their families to join Scouting.
- Conduct or participate in an event that new recruits (and parents) can attend.

Venture Crews

- Unit leader must complete the Fall Roundup Commitment card and return it to their District Executive by August.
- Send a representative (Fall Roundup Coordinator) to the District Kick-off meeting. At this meeting, Crews will learn how to conduct a Fall Roundup, materials will be distributed, and the timeline and process of the campaign will be discussed.
- Use Council-approved recruitment materials such as posters, flyers, etc.
- Conduct an Open House "Sign Up Night" for youth to join Venturing.
- Plan or participate in an event that new recruits (and parents) can attend.