

KERNEL KORN



Boy Scouts of America, Laurel Highlands Council, Pittsburgh Service Center (August 10, 2012)

WELCOME TO THE 2012 TRAIL'S END POPCORN SALE!

Our 2012 Popcorn Sale has begun!

Why sell popcorn?

To help fund a quality program for all our Packs, Troops and Crews ... allowing Scouts to "earn their own way" for their ideal year of Scouting.

2012 Commission Plan

Base Commission = 33%

When a Unit Sells 1 item and pays on time

Earn Bonus Commissions ... +2% commission

When a Unit Leaders attend a Council Popcorn Workshop and commits to the Individual Sales Plan

+2% commission

When a Unit has a sales increase of 10% or more

Show n Sell Orders Due on September 4th-Unit Kernels don't forget to log on to the popcorn system to place your order!

Watch for emails and more issues of Kernel Korn News ... your resources for information about our 2012 Trail's End Popcorn Sale.

BLITZ DAY LOCATIONS TBA Saturday, October 6

Go to www.trails-end.com to access the tools available on the Leaders' page!

- *Training Videos
- *Email Library
- *Promotional Images
- *Online Sale Management

Don't forget your kids can sell online all year long!



\$600 Club **ZOOMA Splat X Smack**

Shot

PLUS this YEAR ONLY receive an additional \$20 Gift Card from Wal-Mart or Amazon when you sell \$600!

YOUR UNIT SERVICE TEAM—READY TO SERVE You in 2012

Our Unit Service Executives (along with our District Kernels) are available for your 2012 Popcorn Sale questions, please contact them by email or phone call for the answers you need.

Alahna Bell-Area 1

Conestoga, Mon Valley, Steel City alahna.bell@scouting.org Cell:724-309-3552

Aaron Johnson - Area 2

Beaver Valley, Seneca aaron.johnson@scouting.org Cell:724-393-4646

Clay Shumway-Area 3

Fort Pitt, Japeechen, Tecumsa clay.shumway@scouting.org Cell:412-559-7660

Ryan Geraghty-Area 4

Frontier, General Greene, Mingo Trails ryan.geraghty@scouting.org Cell:412-427-6132

Darla Digiovanni– Area 5 Venturing, ScoutReach, TrailBlazer darla.Digiovanni@scouting.org Cell:724-797-4104

Michael Morrell-Area 6

Chestnut Ridge, Forbes Trail, Ft. Bedford, Chief Logan, Keystone michael.morrell@scouting.org Cell:302-220-0468

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Please select one

August 13

Area6: Mt. Calvary Lutheran Church—Johnstown

August 14

South: Central Assembly of God—Houston

South: Lebanon Pres Church—West Mifflin

August 15

East: CCAC Boyce Campus—Monroeville

August 16

West: Pittsburgh Technical Institute—Oakdale

August 23

North: North Hills High School—Pittsburgh

September 10

Last Chance Kickoff: Pittsburgh Service Center—Flag Plaza