

Laurel Highlands Council, Boy Scouts of America

*"We have the ability, we have the means,  
and we have the capacity to eliminate hunger  
from the face of the earth.  
We need only the will."*



28<sup>th</sup> Annual Drive

April 1-30, 2014

## **28<sup>th</sup> ANNUAL SCOUTING FOR FOOD DRIVE**

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*We need only the will." ~John F. Kennedy*



### **OVERVIEW**

Since 1910 "service to others" has been one of the key ideals of Scouting as spelled out in the Scout Oath and Law, defining the mission of the Boy Scouts of America. The Scouting Movement in America started because of the original "Good Turn".

During Scouting's 104 year history, Presidents have called on the Boy Scouts to sell Liberty Bonds, plant victory gardens, collect food for the hungry, lead scrap metal drives and much more! Today, Boy Scouts continue their community service by helping the hungry in southwestern Pennsylvania.

The national initiative "Good Turn for America" encourages companies, community organizations, and Scouts to be involved in local community-service that fights hunger through their participation in the Laurel Highlands Council's Annual Scouting for Food drive.

- During April 1-30 Laurel Highlands Council, Boy Scouts of America will conduct its 28<sup>th</sup> annual Scouting for Food drive.
- Scouting for Food is conducted as a joint partnership with the Allegheny, Beaver, Bedford, Blair, Cambria, Greene, Indiana, Somerset and Washington county United Ways.
- Scouting for Food mobilizes community businesses and organizations representing more than 250,000 people who collect food for county food banks that serve more than 150,000 needy people throughout southwestern Pennsylvania.
- Since 1987, over 120 million units of food have been collected and distributed to Allegheny, Beaver, Greene, Washington and Westmoreland county food banks ... however, the need to help the hungry continues to grow.

## **ORGANIZATION**

In Allegheny County--Scouting for Food is organized into divisions: Corporate, Government Agencies, Health Care Systems, Labor Unions, Professional Service Firms, Public Schools, Scouting, Social Service Agencies, and Universities and Colleges. Companies and community organizations are invited to conduct employee food collections during April 1-30. In Beaver, Bedford, Blair, Cambria, Greene, Indiana, Somerset and Washington Counties, the drive will be comprised of volunteers, United Way and BSA staff forming steering committees.

The Scouting Division will distribute Scouting for Food door-hangers to neighborhoods throughout the Laurel Highlands Council and Westmoreland-Fayette Council, BSA during March 31-April 5. The Scouting units will return to collect canned food contributions during April 7-12 or other pre-arranged times. Scout units will also be collecting contributions at local food stores and other collection sites during the drive.

In addition to company sites, collections sites will also be established at participating Giant Eagle markets in specially marked bins inside the stores.

Contributions to Scouting for Food will be distributed to the food banks, pantries, and kitchens in southwestern Pennsylvania communities where collections are made to help these providers meet the needs of our hungry neighbors.

## **PROMOTION**

The Scouting for Marketing Committee will coordinate promotion of the program in partnership with area print and electronic media.

## **FOOD OBJECTIVES**

Scouting for Food is targeted primarily at collecting canned foods, particularly canned products having a high nutritional value. In addition to food ... paper products, soaps and bulk packages of household commodities are needed. Emphasis is placed on certain recommended products. The recommended list is shown below. All kinds of canned fruits, vegetables, and canned products are welcome, as well as sealed, dry packaged foods such as cereals.

In general, the drive is not prepared to accept perishable items such as produce, milk, ice cream, frozen food, and other perishable products. The drive is prohibited from accepting any home canned or packaged food, baby foods in glass jars and any food having the package seal broken. If large quantities of perishable products become available, please contact the Scouting for Food office at (412) 325-7913 for further instructions.

For the purpose of measuring the results of the drive, please complete the Corporate Scorecard and turn in by May 15.

**FOODS AND MOST NEEDED ITEMS (in order of need)**

**Cereal** (low sugar, high bran & fiber)

**Peanut Butter**

**Diapers** (baby or adults)

**Tuna or Salmon** (canned in water)

**Laundry Detergent**

**Hand Soap/Toiletries**

**Fruit or Vegetable Juice** (100%)

**Facial/Toilet Tissue**

**Canned Stews/Meats**

**Canned Beans** (all types)

**Household Items**

**Packaged Meals** (8oz. and over)

**Canned Fruit** (in juice only)

**Canned Vegetables** (low salt)

**CASH CONTRIBUTIONS**

Although the contribution of food and household products is preferred, cash contributions are also appreciated and will be used to support the Scouting for Food campaign and expenses. Please make checks payable to Scouting for Food.

An acknowledgement letter will be sent for all donations.



## **FOOD BANKS / DISTRIBUTORS**

The following organizations have agreed to distribute food donations to local pantries and kitchens at no cost to the campaign.

Patricia Van Dillen, Food Drive Coordinator 412-460-3663 X 209  
The Greater Pittsburgh Community Food Bank  
One North Linden Street  
Duquesne, PA 15110

Major Richard Lyle 724-846-2330  
The Salvation Army  
414 16th Street  
Beaver Falls, PA 15010

Phyllis Johnson, Coordinator 814-623-7617  
Bedford County Food Bank  
246 W. John Street  
Bedford, PA 15522 foodbank@extendedfamilyprograms.com

Sonny Consiglio, Executive Director 814-942-5732  
St. Vincent DePaul Food Pantry - Blair County  
2223 Eighth Avenue  
Altoona, PA 16602-2206 avcdepaul2@atlanticbbn.net

Sonny Consiglio, Executive Director 814-659-8773  
Food For Families Inc. - Cambria County  
927 Franklin Street  
Johnstown, PA 15905 avcdepaul2@atlanticbbn.net

Jan Caldwell, Director 724-627-9784  
Corner Cupboard of Greene County  
8 11 Rolling Meadows Road  
Waynesburg, PA 15370

Jesse Miller, Director 724-463-7440  
Amy Kemp  
Indiana County Community Action Program  
827 Water Street  
Indiana, PA 15701

Lisa Nuccetelli, Executive Director 724-229-8175  
Mary Ann Loar  
Greater Washington County Food Bank  
1020 Route 519  
Eighty Four, PA 15330 lisan@gwcfb.org  
maryannl@gwcfb.org

Kris Douglas, Chief Executive Officer 724-468-8660 x 11  
Westmoreland County Food Bank  
100 Devonshire Drive  
Delmont, PA 15626-1607 westmorelandfoodbank.org

## FOOD PICK UP

Each organization or company is responsible for collecting food contributions and arranging for transportation of the food to collection points or to the designated food bank warehouses.

The following companies and organizations are available to transport food collections to the Greater Pittsburgh Community Bank.

- \* Pitt Ohio Express, Inc.
- \* Greater Pittsburgh Community Food Bank

In those cases where a large volume of food is collected by a participating organization, the food can be picked up at the organization's collection center. Please contact Scouting for Food headquarters at 412-325-7913 for instructions.

**PLEASE DELIVER FOOD ONLY TO THE DESIGNATED COLLECTION SITES OR TO THE COUNTY FOOD BANKS.**

## **RECORD KEEPING & REPORTING**

Corporations, companies, organizations, government agencies, social service agencies, schools, religious institutions, labor unions, Scouting units, and other groups are asked to complete a Scouting for Food Scorecard to report the number of units of food and household products collected.

The official Scouting for Food Scorecard is attached to this packet.

Also visit this website to download posters, brochures and helpful material.

<http://www.lhc-bsa.org/Program/Events/Scouting%20for%20Food/Company%20Campaign%20Materials>

## **PLEASE SUBMIT YOUR SCORECARD REPORT BY MAY 15 TO:**

Scouting for Food Headquarters  
Laurel Highlands Council  
Boy Scouts of America  
1275 Bedford Avenue  
Pittsburgh, PA 15219  
Tina Debnam  
(412) 325-7913 FAX: (412) 232-3524  
kdebnam@bsamail.org



# TIPS ON PLANNING YOUR DRIVE



Here is a helpful checklist that can be used as a schedule. It will encourage everyone to set campaign priorities.

- \_\_\_\_\_ **Get commitment from your top administrator**
- \_\_\_\_\_ **Organize a Scouting for Food committee**
- \_\_\_\_\_ **Analyze last year's results**
- \_\_\_\_\_ **Visit the food bank or food pantry with your committee**
- \_\_\_\_\_ **Set goal and other Scouting for Food Drive objectives**
- \_\_\_\_\_ **Develop a solicitation plan:**
  - **Group meeting solicitation**
  - **One-to-one solicitation**
  - **Executive solicitation**
- \_\_\_\_\_ **Schedule location, materials, and speaker for group meetings**
- \_\_\_\_\_ **Establish plans for communications, publicity, and events**
- \_\_\_\_\_ **Conduct employee group meetings to build your campaign plan**
- \_\_\_\_\_ **Report progress throughout your organization**
- \_\_\_\_\_ **Report results to the Boy Scouts by May 15**

# CREATIVE IDEAS FOR YOUR FOOD DRIVE

- Use a slogan such as “Help the Hungry” or “You CAN Help the Hungry.”
- Implement a food drive calendar.
- Ask your company to match the food items donated by the employees.
- Sell employee's favorite recipes for "cans" of food.
- Serve an inexpensive meal but charge the normal price with proceeds going to the food bank or toward food items. Ask management to help serve the meal.
- Give prizes for innovation or the greatest amount of food collected.
- Hold a group meeting which features a speaker from the Greater Pittsburgh Community Food Bank.
- Tour the food bank or a local food pantry.
- Have employees volunteer at the food bank or a soup kitchen. List some volunteer opportunities that are available.
- Display the food that has been received to encourage others to contribute.
- Hold an event, meeting, or party where admission is "cans" of food.
- Raise money to purchase food items by holding bake sales.
- Have inter-organization food collection competitions.
- Plan a special needs drive for: household products, expectant mothers, or other special diets, such as low sodium or diabetic.
- Display flyers and posters summarizing the hunger problem in our community. Also, explain the types of food and assistance need.
- Develop a corporate "country store." This can be a room, table, or booth where employees can go to purchase canned goods. It can also take form of an order book carried from desk to desk or a cart displaying samples or pictures of items available for purchasing. (This "store" provides publicity, is convenient for those who otherwise wouldn't bring in food, and allows the opportunity to buy in bulk at warehouse clubs or stores.)
- Provide up-to-date statistics on donations received to generate awareness.
- **THANK ALL INVOLVED** by holding a breakfast or luncheon in the committee's honor awarding them a certificate of appreciation.